

We implemented the data warehouse and profitability analysis data marts in various countries where the client has operations. Our solution entailed the following advantages that helped the client for staying competitive in the market:

- Client is able to generate profitability analysis reports within a few hours (end to end batch processing)
- The solutions provided the ability to slice and dice profitability data on various dimensions like finance term, customer credit risk, manufacturer etc.
- What-If and other analysis which was not available earlier was made possible by our solution.
- Client is now able to generate the profitability across many dimensions. This is done using the Data Warehouse implemented as part of our solution



Business Needs / Issues:

- Generating the profitability report within a few hours (End to end reporting).
- Unable to slice and dice profitability data on various dimensions like finance term, customer credit risk, manufacturer etc.
- Leverage the existing hardware and software assets.
- Manually gathering all input data and the process taking 6 weeks time to know the profitability of the corporation.
- Not able to do what-if analysis on the data.

Benefits:

- By providing the right information through customization of their Logical Data Model and source integration, client achieved the objective of leveraging key information for the client.
- The solution deployed improved the efficiency by eliminating redundancy of data, standardization and reuse of components.
- The solution helped the client in achieving consistency and accuracy of information, provided single holistic view of the data across channels.

